

# California Alcohol Policy Alliance

## 1<sup>st</sup> Annual Summit

Friday, November 4, 2016 | Los Angeles  
Break out session notes

### What changes would you like to see in ABC licensing that could stem from changes at the state level?

#### Mandatory RBS training

**Required ABC LEAD training for both on/off sale at issuances of license (5)**

Restore ABC advisory board to certify RBS trainings (3)

#### Revisions to licensing criteria

Modify license transfer process (3)

Strictly define/eliminate PCN and not allow licenses in high crime/overconcentrated areas (3)

Mandatory distance from (or no licenses near) schools, daycares, etc (2)

Mandatory signage on harms and how to get help

Make a craft brewery retail license (not just a manufacturing license)

More detailed definitions of license types to decrease morphing

Density caps

Apply all new rules retroactively

Annual (surprise) compliance checks for each license

Incentivize healthy choices/product options

Eliminate preemption

#### Increase fees and funding

**Increase ABC funding to allow for more officers (possibly tie to a per license standard) (5)**

**Increase licensing fees to offset some of the prevention/harms costs (4)**

Remove license fees from ABC funding, should come from General Fund (3)

Prevention tax on alcohol

Increase license fees for beer & wine

#### Hold ABC to higher standards

Increase transparency (2)

Follow their own rules and guidelines

Public commission that ABC answers to

Former ABC agents should not be allowed to become expeditors;

5 year cooling off period, etc

Increase pay or other incentives to retain ABC staff

No gifts from alcohol companies to ABC, parties, etc





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Increase transparency and public engagement

**Post conditions online and on site (4)**

Dedicate ABC staff to focus on public participation in licensing process, “ABC Community Liaisons” (2)

Streamline public protest process

Increase access to community review process

Increase enforcement; cycle is too long

Increase user friendliness of ABC query system and website

More timely response to request from community for data

Local police and ABC need to work together

PCN to be public process and required attachment for license application

Translate public notices and conditions since English not necessarily accessible to all

Increase public posting time to allow for greater community awareness/input

## **What other changes are needed statewide to further prevent alcohol-related harms?**

Single serves

**Single serve ban (4)**

Revise definitions of single serve products

Create language for craft brewery and single serve allowance

Charge for harm

**Raise excise tax to fund prevention, education, support services (treatment, etc) (4)**

Prevention tax

Flat fee per drink

More funding for state/local prevention

More funding/access for treatment centers

Advertising

Restrict/Ban ads on public/state property (3)

Regulate advertising in other media (2)

Business- or license-related

Accountability for servers/businesses for patrons impaired driving (dram shop laws)

Create a new license type that holds event promoters and limo companies accountable

Extend liability to manufacturers

No alcohol sold at gas stations

Ban certain products from sensitive areas

Limit signage on windows

Standard hours of sale to end at midnight

Prohibit importing of alcohol licenses from other areas



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## Information and education

### **(Mandatory) prevention education to start in elementary school (4)**

Statewide messaging campaigns to parents to reduce social norms of underage drinking (2)

Update reports/education

Increase positive messaging campaigns (positive consequences of NOT using versus harms of using)

Increase accessibility to alternative activities for youth (subsidized by the Alcohol Industry)

Update real alcohol education to educate consumers on standard servings of each type of drink

Mandatory university curriculum

More recognition for designated drivers and incentives

Broaden definition of “harm”

Ban alcohol industry from creating “prevention” content and messaging

## Others

Reduce BAC to .05 (2)

Raise drinking age to 25

Individuals to have own LEAD training before they can apply for alcohol-related job (like cosmetology license)

Decriminalize offenses

State Social Host Ordinance

State parks to be “no drugs or alcohol” zones